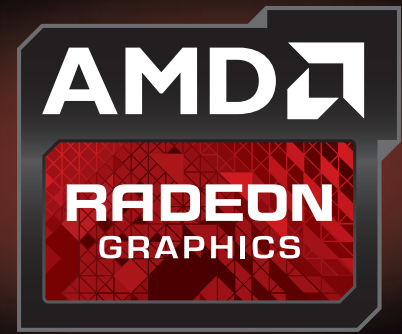


How to Sell the AMD Radeon™ HD 7790 Graphics Cards

Outstanding 1080p performance and
unbeatable value for gamers.



Who's it for?

Gamers who want 1080p gaming and outstanding image quality at a great value.



Sell it in 5 seconds.

This is where high-quality 1080p gaming begins. Get ready to turn on that graphics eye-candy.

With the AMD Radeon™ HD 7790 GPU, you get outstanding 1080p performance in the latest DirectX® 11 games at an unbeatable value. It offers great performance per dollar and allows you to play modern games with all the settings turned up to the max.

It's an all new chip built just for gaming featuring AMD's latest refinement of **AMD PowerTune Technology**.



Sell it in 60 seconds.

→ **Outstanding 1080p performance in the latest DirectX® 11 games:** The AMD Radeon™ HD 7790 Graphics card was engineered to provide superior DirectX® 11.1 performance for gamers with 1080p monitors and, being built on the Graphics Core Next Architecture, is the perfect opportunity to ready your rig for the hottest games of the year.

→ **Unbeatable value for gamers:** If you're looking for great gaming on a budget, it doesn't get any better than this product. In fact it is up to 21% faster than the competition.¹

→ **Featuring an all-new AMD PowerTune Technology** designed to squeeze every bit of performance out of the GPU, the AMD Radeon™ HD 7790 is engineered with intelligent, automatic overclocking to provide the most frame-rates possible.

Don't take our word for it. Here is what others are saying...

"...power efficiency, its low noise levels, and the free copy of BioShock Infinite in the box...looks like we have a winning recipe from AMD." – *The Tech Report*²

"...even without BioShock Infinite coming along for the ride, the HD 7790 represents a phenomenal value." – *Hardware Canucks*³



Why it's great...

Based on the award-winning **GCN Architecture**, AMD Radeon™ HD 7700 Series GPUs are built to game with the world's most advanced 28nm GPU design. And the AMD Radeon™ HD 7790 GPU is packed with incredible features, like automatic overclocking with AMD PowerTune technology, or ultra-resolution gaming with AMD Eyefinity technology. And that's just the beginning, because these are the world's most advanced graphics. For everyone.^{4,5}

Ready for Microsoft Windows® 8! Get full support for Windows® 8 with AMD's WHQL-certified AMD Catalyst™ drivers and experience the next chapter in the Windows® experience!

Finely tuned for awesome **DirectX® 11.1 gaming**, the AMD Radeon™ HD 7790 and Graphics Core Next are the perfect opportunities to ready your rig for the hottest games of the year.

The next generation of **AMD Eyefinity technology** is here, featuring all-new support for stereo 3D, universal bezel compensation and brand new display configurations. Face it: the best just got better.^{4,6}

AMD ZeroCore Power Technology helps save you energy by automatically turning off your graphics card when it's not in use, like when you're away from your desk! Return to your PC and enter a few keystrokes or move your mouse, and your screen is instantly reactivated and your graphics card is back on again, ready to perform.⁵

With **AMD App Acceleration**, use the raw power of an AMD Radeon™ HD 7000 Series GPU to zip and unzip files faster, touch up photos quicker, watch HD videos with smooth playback, and much more. Offload your tasks from your CPU to your GPU. Do more and do it faster.⁷

How to Sell the AMD Radeon™ HD 7790 Graphics Cards

How they stack up.

AMD Radeon™ HD 7790 GPU vs. GeForce GTX 650 Ti⁸

	AMD Radeon™ HD 7790 Graphics	GeForce GTX 650 Ti	Why it's important
Best Performance up to \$149^{8,9} In DirectX® 11 Gaming	20%+ faster in high quality 1080p	Too slow for high quality 1080p ¹⁰	Higher performance is better
3DMark® FireStrike Score¹ Performance Preset	1.21x (FS3541)	1.00x (FS2873)	We lead in performance by up to 21%
3DMark® 11 Score¹ Performance Preset	1.21x (P5783)	1.00x (P4765)	Higher performance is better
Game Partnerships Value¹¹ AMD Gaming Evolved Program	Never Settle Forever Program	N/A (as of August 2013)	People buy or upgrade their graphics cards to play games. By offering AAA games FREE with the purchase of select AMD Radeon™ graphics cards, the choice of which to buy is made clear. ¹¹
Upgradeability¹² Add another GPU for multi-GPU performance	Yes (AMD CrossFire™ Technology)	No ¹² (No SLI support)	A user with an AMD Radeon™ HD 7790 graphics card can upgrade by simply buying another AMD Radeon™ HD 7790 graphics card and have up to 100% more performance ¹² , helping to reduce the overall cost of upgrading. Customers that buy a GTX 650 Ti cannot add another GTX 650 Ti into their system for dual-GPU performance and thus might either need to sell or swap their GTX 650 Ti in the future to achieve more performance.

For more information please visit www.amd.com/radeon

- 1 In tests conducted by AMD as of April 11, 2013, the AMD Radeon™ HD 7790 scored a 3DMark® FireStrike score of 3541 on the Performance Preset, while the GeForce GTX 650 Ti scored 2873. The AMD Radeon™ HD 7790 scored a 3DMark® 11 Performance Score of P5783, while the GeForce GTX 650 Ti scored P4765. System Specifications: Intel Core i7-3960X at 3.3 GHz, MSI X79A-GD65, 16GB DDR3-1600, Windows 7 64-bit. Drivers: 12.101.2.1 RC2 (AMD), 314.14 BETA (NVIDIA).
- 2 Taken from <http://techreport.com/review/24539/amd-radeon-hd-7790-graphics-card-reviewed/12> on April 29, 2013.
- 3 Taken from <http://www.hardwarecanucks.com/forum/hardware-canucks-reviews/60303-amd-radeon-hd-7790-review-11.html> on April 29, 2013.
- 4 AMD Eyefinity technology works with games that support non-standard aspect ratios, which is required for panning across multiple displays. To enable more than two displays, additional panels with native DisplayPort™ connectors, and/or DisplayPort™ compliant active adapters to convert your monitor's native input to your cards DisplayPort™ or Mini-DisplayPort™ connector(s), are required. Support for five simultaneous displays may require complementary products compatible with DisplayPort 1.2 Multi-Stream Transport. Maximum number of configured displays may vary – check with your component or system manufacturer for specific model capabilities and supported technologies. SLS ("Single Large Surface") functionality requires an identical display resolution on all configured displays.
- 5 AMD PowerPlay™, AMD PowerTune and AMD ZeroCore Power are technologies offered by certain AMD Radeon™ products, which are designed to intelligently manage GPU power consumption in response to certain GPU load conditions. Not all products feature all technologies – check with your component or system manufacturer for specific model capabilities.
- 6 AMD HD3D is a technology designed to enable stereoscopic 3D support in games, movies and/or photos. Requires 3D stereo drivers, glasses, and display. Not all features may be supported on all components or systems – check with your component or system manufacturer for specific model capabilities and supported technologies. A list of supported stereoscopic 3D hardware is available at <http://www.amd.com/HD3D>.
- 7 AMD App Acceleration is a set of technologies designed to improve video quality and enhance application performance. Full enablement of some features requires support for OpenCL™, DirectCompute or DirectX® Video Acceleration (DXVA). Not all products have all features and full enablement of some capabilities may require complementary products.
- 8 In internal testing by AMD for Hitman: Absolution in 1920x1200, the AMD Radeon™ HD 7790 scored an average FPS of 35.47 while the GeForce GTX 650 scored an average FPS of 27.44. System Specifications: Intel Core i7-3960X at 3.3 GHz, MSI X79A-GD65, 16GB DDR3-1600, Windows 7 64-bit. Drivers: 12.101.2.1 RC2 (AMD), 314.14 BETA (NVIDIA).
- 9 When compared to the NVIDIA® GeForce GTX 650 Ti at \$149 (source: www.newegg.com as of 08/06/2013), AMD Radeon™ HD 7790 pricing based on same source and date.
- 10 Taken from http://www.pcwelt.de/galerien/Praesentation_der_Nvidia_Geforce_GTX_650_Ti_Boost-7809785.html?ref=%2FProdukte%2FZotac-Geforce_GTX_650_Ti_Boost-Grafikkarte-Test-7807532.html&container_id=7807532&bild=4 or <http://www.pcwelt.de/images/04/17/4/5/8/3/4/505b0c97c4291c07.jpeg> on August 6, 2013.
- 11 For full terms and conditions of the Never Settle Forever Program, please visit <http://www.amd.com/neversettletforeveroffer>.
- 12 The AMD Radeon™ HD 7790 Graphics Card features AMD CrossFire™ Technology which allows you to combine another graphics card for nearly double the performance than a single AMD Radeon™ HD 7790. This is a huge advantage for owners who may want to upgrade in the future by purchasing another HD 7790. However, the GTX 650 Ti does not support NVIDIA's multi-GPU technology (SLI) and thus users will be forced to abandon their original GTX 650 Ti altogether and purchase a new card (or multiple new cards) for their upgrade path. NVIDIA GeForce GTX 650 Ti does not support NVIDIA SLI Technology for multi-GPU support (source: <http://www.legitreviews.com/article/2052/> and <http://www.geforce.com/hardware/desktop-gpus/geforce-gtx-650ti>).

In tests conducted by AMD as of April 11, 2013, a single AMD Radeon™ HD 7790 graphics card scored a 3DMark® FireStrike graphics score of 3757 on the performance preset, while two AMD Radeon™ HD 7790 graphics cards running with AMD CrossFire™ Technology scored a graphics score of 7232. System Specifications: Intel Core i7-3960X at 3.3 GHz, MSI X79A-GD65, 16GB DDR3-1600, Windows 7 64-bit. Drivers: 12.101.2.1 RC2 (AMD).

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